

# For Coffee Lovers



Without the use of pesticides, **35%** of coffee beans could be lost due to the coffee berry borer.

Coffee is the an incredibly important agricultural product to international trade and represents the economic livelihood of more than 25 million people.



**Coffee rust** is the most economically devastating coffee disease in the world, causing premature defoliation, weakening the trees and reducing their abilities to sequester carbon.

Global purchases of imported coffee totaled an estimated **\$31 billion** in 2018.



**The responsible use of pesticides** as a part of an integrated pest management approach can keep our coffee trees healthy, support the global economy and continue to supply our daily buzz!



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