



Growing Together

Presented by CropLife America and RISE

The current sponsorship opportunities for the 2021 CropLife America/RISE Annual Meeting in Aventura, Florida, September 12-15 (and virtually!), are listed below.

Sponsorships are filled on a first come, first request basis, so please review and respond as soon as possible to Genevieve O'Sullivan (gosullivan@croplifeamerica.org) and Megan Provost (mprovost@pestfacts.org). All designs and logos are due to Sarah Macedo (smacedo@croplifeamerica.org) and Karie Evans (kevans@pestfacts.org) by **July 16, 2021**. We appreciate your consideration!

2021 Annual Meeting Sponsorships

Sponsorship Deadline: July 16, 2021

Platinum: \$15,000 (*Logo will be featured prominently*)

- Individual recognition during general sessions (both verbally and visually).
- Recognition through on-site signage (logo/sponsorship level and includes posters, elevator clings, etc.)
- Digital recognition on registration website (logo/sponsorship level).
- Digital recognition on virtual platform during meeting (logo/sponsorship level).
- Digital recognition on the meeting app (logo/sponsorship level).
- Digital recognition in Annual Meeting newsletter, beginning when sponsorship is confirmed (sent to approximately 1,500 previous attendees on a weekly basis).
 - Each platinum level sponsor will get a special “featured sponsor” shout-out prior to event.
- Digital recognition in virtual day at-a-glance newsletter (sent to all attendees during meeting).
- Choice of branded-item recognition at in-person event (lanyards, room keys, Wifi, etc. available first come, first request)
- Recognition included in on-site attendee kits and mailing to virtual attendees (logo/sponsorship level).
- Recognition during all exclusive webinars offered to attendees in the weeks following the meeting (both verbally and visually).
- Recognized at an “after party” networking event (both verbally and visually).
- Short video shown during general session (60-120 seconds).

Gold: \$10,000 (*Large logo will be featured*)

- Recognition during general sessions (both verbally and visually).
- Recognition through on-site signage (logo/sponsorship level and includes posters, elevator clings, etc.).
- Digital recognition on registration website (logo/sponsorship level).
- Digital recognition on virtual platform during meeting (logo/sponsorship level).
- Digital recognition on meeting app.
- Digital recognition in Annual Meeting newsletter, beginning when sponsorship is confirmed (sent to approximately 1,500 previous attendees on a weekly basis).
- Sponsored general session polls (“brought to you by”).
- Choice of branded item in on-site attendee kit (notebooks, pens, snacks, etc., available first come, first request)

- Recognition included in on-site attendee kits and mailing to virtual attendees (logo/sponsorship level).
- Digital recognition during all exclusive webinars offered to attendees in the weeks following the meeting.

Silver: \$7,000 (*Medium logo will be featured*)

- Recognition during general sessions (both verbally and visually).
- Recognition through on-site signage (logo/sponsorship level and includes posters, elevator clings, etc.).
- Digital recognition on registration website (logo/sponsorship level).
- Digital recognition on virtual platform during meeting (logo/sponsorship level).
- Digital recognition in Annual Meeting newsletter, beginning when sponsorship is confirmed (sent to approximately 1,500 previous attendees on a weekly basis).
- Recognition included in on-site attendee kits and mailing to virtual attendees (logo/sponsorship level).
- Digital recognition during all exclusive webinars offered to attendees in the weeks following the meeting.
- Recognition as a 5k event sponsor (includes logo on event t-shirt, signage, race swag).

Bronze: \$2,500 (*Small logo will be featured*)

- Recognition during general sessions (both verbally and visually).
- Recognition through on-site signage (logo/sponsorship level and includes posters, elevator clings, etc.).
- Digital recognition on registration website (logo/sponsorship level).
- Digital recognition on virtual platform during meeting (logo/sponsorship level).
- Digital recognition in Annual Meeting newsletter, beginning when sponsorship is confirmed (sent to approximately 1,500 previous attendees on a weekly basis).
- Recognition included in on-site attendee kits and mailing to virtual attendees (logo/sponsorship level).
- Digital recognition during all exclusive webinars offered to attendees in the weeks following the meeting.